



# LEVEL SIX PERFORMANCE

A Gold Medal Formula for Achieving  
Professional & Personal Success

Stephen Long, Ph.D.



## Level Six Performance One Sheet

Business is competitive and life is a contact sport. Success depends on how well all members of your team execute like a champion, every single day.

There are three elements that comprise high performance and many organizations are proficient at one or two of them but most haven't mastered all three--that's why companies experience inconsistent performance. Level Six Performance will teach you how to avoid performance plateaus and valleys. Level Six Performance will teach your people how to perform and produce at a consistent high level. Performance inconsistency doesn't result from a flawed strategy--it occurs because your people don't know the tools and strategies of Level Six Performance.

That's where Level Six Performance can help. We provide advice and counsel from the best that America can offer with a proven process of high performance. Olympic Champions such as Bonnie Blair, Phil Mahre, Rowdy Gaines and Al Oerter along with top corporate speakers such as Peter Vidmar, Henry Marsh, Billy Mills and Cammi Granato provide tools and strategies that will turn your people into Level Six Performers. We lead the world's top corporations to high performance through the breakthrough performance handbook by Stephen Long, PhD called [Level Six Performance: A Gold Medal Formula for Achieving Professional and Personal Success](#), published by Champion Press.

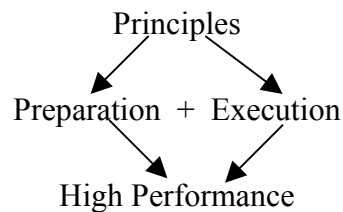
### **A Winning Combination**

The combination of Olympic Champions along with a proven performance concept will be the most powerful presentation that your organization will ever experience. Imagine your people learning how to use proven tools and strategies that can actually be measured from some of the greatest Olympic Champions in America's history. These men and women, who comprise Level Six Olympians, are uniquely qualified to teach the performance skills needed for high performance. Our team of former and current Olympians has a powerful mix of Olympic experience, combined with Level Six Performance habits presented through the technology of multi-media. It's been proven that as an organization develops Level Six Performance skills and habits, productivity and performance improves. Our cutting-edge corporate training programs teach the proven methodologies used by Olympic Champions to help your team achieve victory in your rapidly changing business environment. Whether you are in sales and marketing, operations or management, Level Six Performance can help you transform your organization into a highly competitive, winning team--everyday.

## Committed Single-Mindedness

Level Six Performance has an unwavering focus on improving your company's ability to perform in all stages of competition. We do this by teaching your people how to apply the Level Six Performance Formula.

High Performance = Principles (Preparation + Execution)



Level Six Performers are fanatical about high performance and competition. First, we create the optimal competitive culture through the Level Six Performance Principles. We teach companies to overcome any deficiencies in leadership, organization, teamwork, communication, and discipline that contribute to poor performance. Your employees will learn how they work best, how their current principles limits their daily performance, and how to develop the principles that affect their behavior when they prepare and execute.

Second, we train organizations in the methodologies of Preparation and Execution. The model is simple, but it's far from simplistic. It is a powerful formula that unleashes Level Six Performance in any organization. In addition to the Level Six Performance model, your people will be constantly engaged through the multi-media program that accompanies every workshop. The combination of sound organizational development, Level Six Performance proven methodologies, Olympic experiences and a multi-media presentation have made Level Six Performance one of the hottest workshop programs in the country.

## Extensive Client Capabilities

Level Six Performance can help your company bring about rapid organizational change that will lead to tangible improvements in productivity and performance. Our arsenal of services is designed to improve execution at the individual level as well as the global enterprise level. Call one of our Level Six Performance Development Consultants today and let us create a customized corporate transformation plan for your company. Go for the Gold today and get ready to see performance improvement at the World Class Level.

## Level Six Performance Workshop Topics

### The High Performance Formula

Principles (Preparation + Execution) = Level Six Performance

#### The Principles Phase--Learn to Win

Principles & Practices

The Principle of Learning

The Principle of Excellence

The Principle of Balance

The Principle of Confidence

The Principle of Efficiency

#### The Preparation Phase--Prepare to Win

Getting to the Starting Line--Identifying Point A is more Important than Identifying Point B

Putting the Plan into Action--Effective Goal Setting Tools

The Art of Staying Power & Consistency--Mental Toughness

Concentration--The Mother of Level Six Performance

Decision-Making--The Father of Level Six Performance

Filling your Equipment Bag--Selecting the Right Tools for Level Six Performance

#### The Execution Phase--Play to Win

At the Starting Line--Finding the Right Energy

Gaining the Lead--Adapt & Change

Playing with The Lead--Trust the Process

What it Takes to Win--Putting it All Together

Living With Winning--Consistent Performance with Contentment

## Level Six Performance Workshop Packages

### Fee Menu

#### Five Star Olympians (\$10K)

Henry Marsh

Peter Vidmar

Cammi Granato

Rowdy Gaines

Bonnie Blair

Billy Mills

#### Four Star Olympians (\$5K)

Phil Mahre

Peter Westbrook

Will Carlin

Mike Candrea

Lovieanne Jung

Cathy Turner

Angela Ruggiero

Al Oerter

Diann Roffe

Donna Weinbrecht

Jeremy Bloom

Stephen Long, PhD

Keynote	\$5,000	45-90 minutes
Individual Workshop	\$7,500	1/2 Day
Individual Workshop	\$10,000	Full Day

All Workshop fees do not include bureau fees

1/2 Day Workshops

**Package A**

1-Four Star Olympian  
Dr. Long  
Handbook  
\$10K

**Package B**

1-Five Star Olympian  
Dr. Long  
Handbook  
\$15K

Full Day Workshops

**Package C**

2-Four Star Olympians  
Dr. Long  
Handbook  
\$15K

**Package D**

1-Five Star Olympian  
1-Four Star Olympian  
Handbook  
\$20K

**Package E**

2-Five Star Olympians  
Dr. Long  
Handbook  
\$25K

Two Day Workshops

**Package F**

2-4 Olympians  
2-4 Five Star Olympians  
2-4 Four Star Olympians  
Dr. Long  
Handbook  
\$20K-\$50K

Three Day Workshops

**Package G**

3-6 Olympians  
3-6 Five Star Olympians  
3-6 Four Star Olympians  
Dr. Long  
Handbook  
\$30K-\$80K

## Five Day Workshops

### **Package H**

5-10 Olympians

5-10 Five Star Olympians

5-10 Four Star Olympians

Dr. Long

Handbook

\$40K-\$125K

A sampling of organizations that Dr. Long has worked with:

GolfTec, Inc.

U.S. Bancorp Piper Jaffray

ING Variable Annuities

Drake Beam Morin, Inc.

Smith Barney

American Skandia

Charles Schwab

Invesco

Berger Funds

Investment Management Consultants Association

University of Kansas

University of North Carolina

University of Virginia

University of Delaware

United States Air Force Academy

Billiard Congress of America

Colorado Technical Recruiters Network

Sales Professionals International USA

El Pomar Foundation

United States Golf Association Foundation

Marsh USA

Society for Human Resource Professionals

Interinvest International Equities Corporation

Sinton Dairy Food Company

U.S. Olympic and National Teams

Rocky Mountain Youth Leadership Foundation

Major League Baseball Players Alumni Association

U.S. Air Force Comptrollers and Financial Officers

Pritchard Capital

HR Southwest

Colorado Treasury Management Association

Association of Healthcare Internal Auditors

Association for Financial Professionals

Computer Event Marketing Association

International Downtown Association

Association of Fundraising Professionals

Here are just a few of the audience responses from Dr. Long's Workshops.

"A clear outline of points and super concluding review of the program"

"Clearly and logically presented all parts of the program"

"Overall a 10."

"Steve is an excellent speaker & presenter."

"You were very insightful, and made learning fun."

"Steve did a great job of repeating a point more often than once using different examples."

"The group interaction was great."

"I started getting a framework for making some real changes in my thought patterns, habits, and internal processes."

"Now I know the secrets of focus."

"The best thing that I learned was related to the bell-shaped curve and why certain people strive for excellence while others believe they're satisfied with mediocrity."

"Now I have a framework to apply to make consistently sound decisions."

"I now understand that my level of performance starts with what already has worked for me in the past."

"Steve made a great presentation, even better than last year."

"Best part of the two days."

"Excellent."

## Educational Materials

Educational materials are available for each workshop.

Prices:

**Level Six Performance Text**

Retail: \$16 Special pricing for attendees \$12

**Level Six Performance Workbook:** \$8.95

Text copies for libraries of organization will be offered at 30% of the retail price with a maximum of five copies per library.